



FOR IMMEDIATE RELEASE

HAUPPAUGE'S STREAMEEZ-PRO JOINS 'WORKS WITH WOWZA'

StreamEez-Pro, the easy to install and use Internet streaming appliance, is now supported by Wowza Media Systems

NEW YORK, NY, May 13, 2014 – Hauppauge Computer Works, Inc. a leading developer and manufacturer of HD video streaming and recording devices, announced at Streaming Media East in New York City that its popular streaming device, StreamEez-Pro, has joined the new Works With Wowza™ partner program. The Works With Wowza partner program from Wowza® Media Systems, LLC, the leader in Simply Powerful Streaming™ software, simplifies video streaming for joint Hauppauge-Wowza customers by providing improved integration, joint support and end- to-end guidance.

“Video streaming is becoming mission critical for organizations of all types and sizes, which is why we are excited that Hauppauge joined our *Works With Wowza* program,” said David Stubenvoll, CEO and co-founder at Wowza Media Systems. “By working together we increase access to high-quality, efficient video streaming solutions and enable more organizations to tap into the power of live video.”

The StreamEez-Pro system includes the StreamEez-Pro device, a high definition studio quality H.264 encoder, plus the StreamEez-Pro application to make the setup and transmission of live Internet events simple enough for non-technical people to use. StreamEez-Pro connects to a PC over USB, has an HDMI connector for receiving video from HD cameras and compresses the HDMI video into H.264 form optimized for Internet streaming.

StreamEez-Pro enables organizations to stream town hall meetings, church gatherings and local sports events over the Internet to hundreds or thousands of viewers. With the Works With Wowza partner program, more customers will benefit from a simplified video streaming process enabling them to deliver high-quality, live video streams from any event.

Together, Hauppauge and Wowza provide customers with tested, integrated and supported end-to-end streaming solutions enabling reliable and efficient video streaming options. Learn more about the Works With Wowza partner program at: <http://www.wowza.com/partners/works-with-wowza>.

The StreamEez-Pro system includes two parts: the StreamEez high definition video encoder and a StreamEez-Pro application for Windows that allows the control and management of a live-streamed event. The StreamEez video encoder is a rugged, high quality real-time HD encoder that converts HDMI video into streaming H.264, the

most widely used format for streaming video over the Internet. The StreamEez video encoder accepts HDMI video at up to 1080p60 and has a down scaler that converts video to a lower resolution format, such as 720p, "on the fly". The StreamEez encoder also includes a logo inserter that can take a transparent PNG file and overlay it on top of the live video. There is an HDMI output port that can be used to connect to a video monitor.

StreamEez-Pro has a retail price of \$269.- and is available from Video Guys:
www.videoguys.com

High-Res Image

http://www.hauppauge.com/site/press/presspictures/streameez-pro_angle.png

About Hauppauge

Hauppauge Computer Works Inc. is a leading developer and manufacturer of high definition video recorders plus digital TV and data broadcast receiver products for personal computers. Hauppauge Computer Works is a subsidiary of Hauppauge Digital Inc. Other members of the Hauppauge Digital group at PCTV Systems Sarl and Hauppauge Digital Europe Sarl. The Company is headquartered in Hauppauge, New York, with administrative offices in New York, Germany, Singapore, Taiwan, Ireland and Luxembourg. The Company's Internet web site can be found at <http://www.hauppauge.com>.

About Wowza Media Systems

Wowza Media Systems, LLC (www.wowza.com) helps organizations harness the power of streaming by reducing the complexities of audio and video delivery to any device anywhere. Organizations in more than 150 countries count on innovative and award-winning Wowza software to build, deploy, and manage customized streaming solutions that deliver high-quality and engaging live and on-demand experiences. Wowza is privately held, with offices in Evergreen, Colorado, Mountain View, California, and Berlin, Germany.

Hauppauge and WinTV are registered trademarks and StreamEez-Pro is a trademark of Hauppauge Computer Works, Inc. Wowza and related marks are either registered trademarks or trademarks of Wowza Media Systems LLC. Other product or service names herein are the trademarks of their respective owners.

###

Hauppauge Press Contact // Brice Washington // bwashington@hauppauge.com