



Hauppauge Computer Works logo guidelines



Color specifications

	black	cmyk	0	0	0	100
		rgb	0	0	0	
		pantone	process black			
	red	cmyk	0	90	85	0
		rgb	240	65	53	
		pantone	red 032			

The Hauppauge logo cannot be skewed or distorted in any way. It can only be scaled up and down or rotated 90°/-90°.

The Hauppauge logo can only be used in these 4 color combinations:



black text with red slash



one color black, only to be used if one color printing is necessary



white text with red slash when used on a dark background



one color white on a dark background if one color printing is necessary

Hauppauge Computer Works logo guidelines

When Hauppauge is mentioned in copy it is written either Hauppauge® with the required registered trademark symbol following. Or as Hauppauge® Computer Works, Inc. The exclamation point (!) is only used as part of the logo.

If trademark information is included, the following information must be added if usage of the Hauppauge logo or mention of the Hauppauge company is included:

“Hauppauge is a registered trademark of Hauppauge Computer Works, Inc.”