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**HAUPPAUGE ANNOUNCES SUPPORT FOR
MICROSOFT'S WINDOWS XP MEDIA CENTER EDITION 2004**

**WinTV-PVR-250MCE adds hardware TV viewing, FM radio reception plus
television recording to Windows XP Media Center 2004**

HAUPPAUGE, NY – September 30, 2003 - Hauppauge Digital, Inc. (NASDAQ: HAUP), a leading developer and manufacturer of digital video TV and data broadcast receiver products for personal computers, today announced support for Windows XP Media Center 2004 on its WinTV-PVR-250MCE for North America, Europe and Asia.

Microsoft Windows XP Media Center Edition 2004 evolves the home PC with easy-to-use integrated digital entertainment that you can enjoy when and how you want. It combines traditional PC tasks, like word processing, e-mail and web browsing, with the ability to enjoy music, television, personal video recording (PVR), digital camera pictures, digital video and DVD with remote control access. Windows XP Media Center Edition 2004 makes enjoying digital media easier, more convenient and more integrated.

WINTV-PVR-250MCE FOR USE ON MEDIA CENTER

One of the most compelling features of Windows XP Media Center Edition 2004 is the ability to watch and record television using the PC. Hauppauge's WinTV-PVR-250MCE, a plug-in PCI board with a 125-channel cable ready TV tuner, allows for TV-viewing in both a window and at full screen in the Media Center experience. In addition to enabling live TV viewing, the WinTV-PVR-250's high quality hardware MPEG encoder allows customers to record TV programs to the PC's hard disk. At the best quality setting, about 1 hour of television can be recorded in 2 Gigabytes of disk space. Windows XP Media Center Edition includes an Electronic Program Guide so customers can schedule their TV recording automatically with the WinTV-PVR-250.

WinTV-PVR-250MCE is immediately available in NTSC versions for North America, Japan and Korea, and a multi-standard PAL version for use throughout Europe and parts of Asia. In addition, the WinTV-PVR-USB2MCE version, an external USB2 device with similar features as the WinTV-PVR-250MCE, is also immediately available. Major OEM customers in North

America and Europe have these models in their production Windows XP Media Center Edition systems.

With Media Center Edition 2004, consumers can also enjoy listening to FM radio. The WinTV-PVR-250 for Windows XP Media Center Edition 2004 now incorporates FM radio tuning in addition to TV reception.

“Windows XP Media Center Edition 2004 is one of the most compelling home user experiences we have seen for PCs,” said Ken Plotkin, CEO of Hauppauge. “WinTV-PVR-250 added television watching, television recording and FM radio to the media experience that consumers have come to expect from their PCs. Now with Media Center Edition 2004, the PC has become the central point for all media in the home.”

“Hauppauge’s line of hardware TV tuner solutions enables PC manufacturers to build Media Center PCs with great TV quality,” said Joe Belfiore, general manager of the Windows eHome division at Microsoft Corp. “The addition of FM Radio support to the WinTV-PVR-250 allows consumers to take advantage of one of the new capabilities of Windows XP Media Center Edition 2004, providing them with even more entertainment choices.”

AVAILABILITY

For OEMs, a Microsoft WHQL (Windows Hardware Quality Lab) certified driver for the WinTV-PVR-250MCE is immediately available directly from Hauppauge. There are WinTV-PVR-250 versions available for the NTSC television standard in North America, Japan and Korean, plus PAL versions for all of Europe and Asia.

Hauppauge also has available a Media Center Edition 2004 driver for its WinTV-PVR-usb2 external TV tuner and MPEG recorder. With similar features as the internal PCI based WinTV-PVR-250, the WinTV-PVR-usb2 is designed to bring Media Center Edition 2004 features to laptop computers.

Retail versions of the WinTV-PVR-250 and the WinTV-PVR-usb2 are in production, and available at over 3000 retail outlets around the world. In the United States, WinTV-PVR-250 is available through Circuit City and Fry’s Electronics stores, plus through Amazon and Buy.com

ABOUT HAUPPAUGE DIGITAL

Hauppauge Digital, Inc. is a leading developer and manufacturer of digital TV and data broadcast receiver products for personal computers. Through its Hauppauge Computer Works, Inc. and Hauppauge Digital Europe subsidiaries, the Company designs and develops digital video boards for TV-in-a-window, digital video editing and video conferencing. The Company is headquartered in Hauppauge, New York, with administrative offices in New York, Singapore, Ireland and Luxembourg and sales offices in Germany, London, Paris, The Netherlands, Sweden, Italy, Spain, Singapore and California. The Company’s Internet web site can be found at <http://www.hauppauge.com>.

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